

2024 MEDIA PLANNER
aquaculturenorthamerica.com

Aquaculture

North America

Fish Farming in the United States, Canada & Mexico



Photo: AquaBounty

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AUDIENCE

WHO READS AQUACULTURE NORTH AMERICA?

THE VOICE OF NORTH AMERICA'S AQUACULTURE INDUSTRY FOR OVER 35 YEARS

14,450
PRINT
READERSHIP

4,956
ENEWS
SUBSCRIBERS

13,190
AVERAGE
MONTHLY
PAGEVIEWS

7,705
AVERAGE MONTHLY
WEB VISITORS

56%
AVERAGE
OPEN RATE

6,684
SOCIAL MEDIA
FOLLOWERS

AQUACULTURE NORTH AMERICA reaches an audience of salmon farmers - trout farmers - catfish farmers - marine species farmers - shellfish farmers - bass, sturgeon, paddlefish, bait farmers - tilapia farmers & commercial aquaponics operators - state & federal fish hatcheries - scientists, researchers & students - fish vets - RAS operators - government agencies and policymakers - aquaculture associations - industry suppliers, and more.,

Professionals in North America's aquaculture industry have trusted ANA for over 35 years as their regular go-to news source. Using a multi-media approach, we deliver to our loyal readers six print and digital editions per year, an annual Wall Calendar, a regular weekly eNewsletter supported by a busy news website, social media, industry webinars and events.

REGULAR CONTENT:

- Fish Farm profiles
- Fish Health
- Offshore Fish Farming
- New Products and Technology
- Feeds & Feeding
- Policy & Regulations
- New Species
- Cage Culture
- Research
- Recirculating Aquaculture Systems



Photo: Newfoundland Aquaculture Industry Association

Reaching aquaculture professionals throughout North America using a multi-media approach

aquaculturenorthamerica.com

2024

EDITORIAL LINEUP

BOOK 6 ADS FOR BEST RATE

Issue	Content Focus	Feature Item	Bonus Show Distribution	Ad Close Deadline	Ad Copy Deadline	Target Mail Date
ANA 2024 Wall Calendar			Delivered with Jan/Feb 2024 Issue	Oct 20, 2023 or when sold out	Oct 27, 2023	January
Jan/Feb	AQUACULTURE AMERICA 2024 SHOW ISSUE	Fish Farming innovations and technologies	- Aquaculture America 2024, San Antonio, Texas - Ohio Aquaculture Assoc Conf, OH - Indiana Aquaculture Assoc Conf. IN	Nov 24, 2023	Nov 28, 2023	January
Mar/Apr	Shellfish Spotlight	Oyster and mussel farming technologies	- National Shellfisheries Assoc meeting, Charlotte, NC - Ontario Aquaculture Assoc, ON, Canada - NC Aquaculture Development Conf. New Bern, NC	Jan 24, 2024	Jan 26, 2024	March
May/June	Salmon Farming in Canada	Training, Education & Careers	- Aquaculture Canada 2024, Charlottetown, PEI, Canada - RASTECH 2024, Charlotte, NC - Aquaculture UK 2024, Aviemore, UK	Mar 20, 2024	Mar 23, 2024	May
Jul/Aug	Seaweed & Kelp culture	Cage culture, containment & offshore tech	- AQUA Next 2024, Stavanger, Norway	May 22, 2024	May 24, 2024	July
Sep/Oct	Women in North American Aquaculture	Trout	- US Trout Farmers Fall Conference - Cold Harvest 2024 (NAIA), NL, Canada - Aquaponics Assoc Conference - Seagriculture USA 2024 - AQUA 2024, Copenhagen, Denmark	Jul 24, 2024	Jul 26, 2024	September
Nov/Dec	Salmon Farming Year in Review	Wellboats, Barges, Service vessels	- Northwest Fish Culture Concepts, Pacific Northwest, USA	Sep 25, 2024	Sep 27, 2024	November
ANA 2025 Wall Calendar			Delivered with Jan/Feb 2025 Issue	Sep 29, 2024	Oct 18, 2024	November

RATES	1X	3X	6X
Full Page	\$2885	\$2650	\$2395
2/3 page	\$2360	\$2215	\$2065
Half Page	\$2030	\$1905	\$1760
1/3 page	\$1655	\$1545	\$1430
1/4 page	\$1115	\$1040	\$940
1/6 page	\$555	\$510	\$465
SPECIAL POSITIONS			
2-page spread	\$5400	\$5025	\$4540
Outside Back Cover	\$3240	\$3025	\$2700
Inside Front Cover	\$2965	\$2790	\$2595
Inside Back Cover	\$2760	\$2630	\$2515
Page 4 (FP ad opp Editor welcome)	\$3085	\$2835	\$2560
Page 3 (Contents page) Vertical Half Page ad only	\$2230	\$2095	\$1935

ANNUAL WALL CALENDARS

Inquire for more information

- Single ad - \$835
- Double ad - \$1660
- Corner ad - \$1000

Regular topics covered include feeds and feeding, alternative proteins, fish health & welfare, research, govt policy, technologies for offshore, inshore and land based fish farming systems, plus updates on species such as salmon, trout, catfish, shrimp, and various cultured freshwater, marine, and finfish and shellfish species. Planned content and show distribution subject to change at Editor/Publisher's discretion.

Photo: Newfoundland Aquaculture Industry Association

Our editors have the ear of the North American aquaculture community. Join the conversation.

aquaculturenorthamerica.com

AD SPECIFICATIONS

PRINT DISPLAY ADS

REGULAR EXPOSURE TO NORTH AMERICAN AQUACULTURE PROFESSIONALS

AD SPECIFICATIONS

FULL PAGE



LIVE AREA/NO BLEED
7.875 (w) x 10.625 (h)

TRIM SIZE
8.875 x 11.625

BLEED SIZE
9.125 x 11.875

DOUBLE PAGE SPREAD



LIVE AREA/NO BLEED
16.75 (w) x 10.625 (h)

TRIM SIZE
17.75 x 11.625

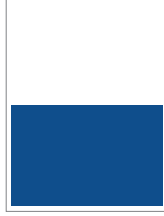
BLEED SIZE
18 x 11.875

1/2 VERTICAL



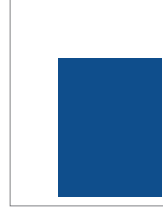
LIVE AREA/NO BLEED
3.875 (w) x 10.625 (h)

1/2 HORIZONTAL



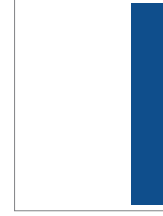
LIVE AREA/NO BLEED
7.875 (w) x 5.25 (h)

1/2 PAGE ISLAND



LIVE AREA/NO BLEED
5.1875 (w) x 8 (h)

1/3 VERTICAL



LIVE AREA/NO BLEED
2.5 (w) x 10.625 (h)

1/3 SQUARE



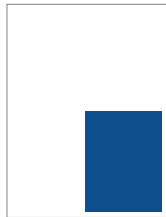
LIVE AREA/NO BLEED
5.1875 (w) x 5.25 (h)

2/3 PAGE



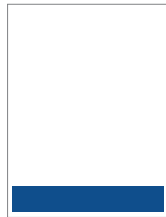
LIVE AREA/NO BLEED
5.1875 (w) x 10.625 (h)

1/4 VERTICAL



LIVE AREA/NO BLEED
3.875 (w) x 5.25 (h)

1/4 HORIZONTAL



LIVE AREA/NO BLEED
7.875 (w) x 2.625 (h)

1/6 VERTICAL



LIVE AREA/NO BLEED
2.5 (w) x 5.25 (h)

1/6 HORIZONTAL



LIVE AREA/NO BLEED
5.1875 (w) x 2.5 (h)

WALL CALENDAR ADS:

Single: 73mm x 73mm

Corner: 73mm x 73mm

Double Vertical: 73mm x 157mm

Double Horiz: 157mm x 73mm

Photo: ©bildlove/Adobe Stock

FILE TRANSFER OPTIONS

1: www.Annexprod.loadingdock.ca

2: wetransfer.com – Send to production@annexbusinessmedia.com

FILE FORMAT

CMYK, 300 dpi, PDF

aquaculturenorthamerica.com

TAKE YOUR BRAND TO THE NEXT LEVEL

HIGH-IMPACT PRINT ADVERTISING

SEE THE WONDER THAT IS SPECIALTY PRINT ADVERTISING

USING OUR IN-HOUSE PRINTING FACILITY, we can work with your team to produce innovative print ideas – belly bands, cover wraps, French door covers, gate folds – that will take your marketing efforts to the next level and will raise your brand above the crowd. Call us today to learn more about how our high-impact print tactics can elevate your brand to our targeted and qualified magazine subscribers.

CLICK HERE TO VIEW SPECS AND VIDEO EXAMPLES.



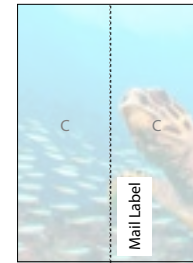
BELLY BAND

The first item readers see when they pick up our magazine



BELLY BURST

Great opportunity to communicate bold ad messages



Fold (Spine of magazine)

COVER WRAP

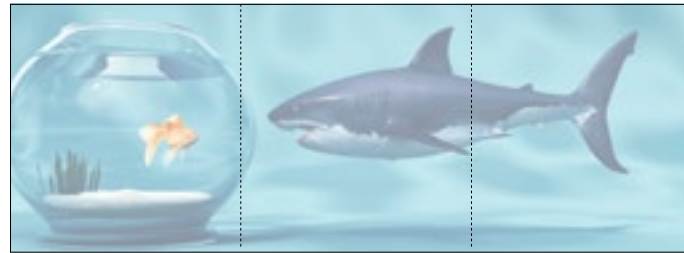
Highly visible ad unit offering great design potential



Fold (Spine of magazine)

FRENCH DOOR COVER

High-impact advertising unit with maximum visibility



Fold (Spine of magazine)

6 PAGE GATEFOLD

Oversized page that is perfect for promoting important brand information



Fold (Spine of magazine)

Photo: Mowi Canada West



Drive brand awareness to new heights with these high-impact options which will set you apart.

aquaculturenorthamerica.com

AVERAGING OVER 13,000 WEB PAGE VIEWS PER MONTH

WEB DISPLAY

DRIVE ENGAGEMENT AND NAME RECOGNITION WHERE AND WHEN NEEDED

**VIEW
SAMPLES**
OF ALL OUR
WEB DISPLAY
ADS NATIVELY
IN-BROWSER



TOP BILLBOARD
970x250px, Less than 1MB
320x50px, Less than 1MB
\$1710/month

LEADERBOARD*
728x90px, Less than 1 MB
320x50px, Less than 1 MB
\$855/month

WALLPAPER
Fixed & Exclusive position
Includes mobile sticky banner
Specs provided at time of purchase
\$1655/month

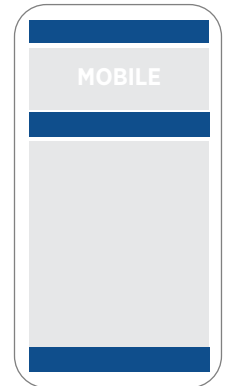
**BIG BOX/
BIG BOX VIDEO***
300x250px, Less than 1 MB
\$855/month

SUPER BIG BOX
300x600px, Less than 1 MB
\$1045/month

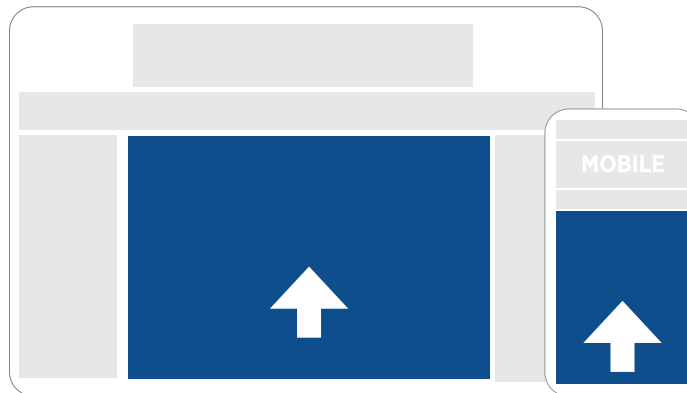
INLINE BILLBOARD
Appears within article pages
970x250px & 300x250px
(desktop/mobile)
Less than 1 MB
\$995/month

INLINE VAST
Appears within article pages
Mobile responsive
3rd party VAST tags required
\$1575/month

MOBILE BANNERS
320x50px, Less than 1MB
Required for Leaderboard,
Wallpaper and Top Billboard



INTERSCROLLER AD
1200x1000px,
Less than 1 MB
Safe Area:
800x600px
\$2100/month



MOBILE INTERSCROLLER
850x1000px,
Less than 1 MB
Safe Area:
360x500px

**CLICK TO LEARN MORE
ABOUT THIS AD PLACEMENT**



* Three advertiser rotation. Creative due three business days before start date.
10% additional charge will be added to any web display campaign with rotating/multiple creatives.
10% additional charge will be added to any web display campaign requesting postal code geotargeting.

KEEPING OUR AUDIENCE INFORMED

eNEWSLETTERS

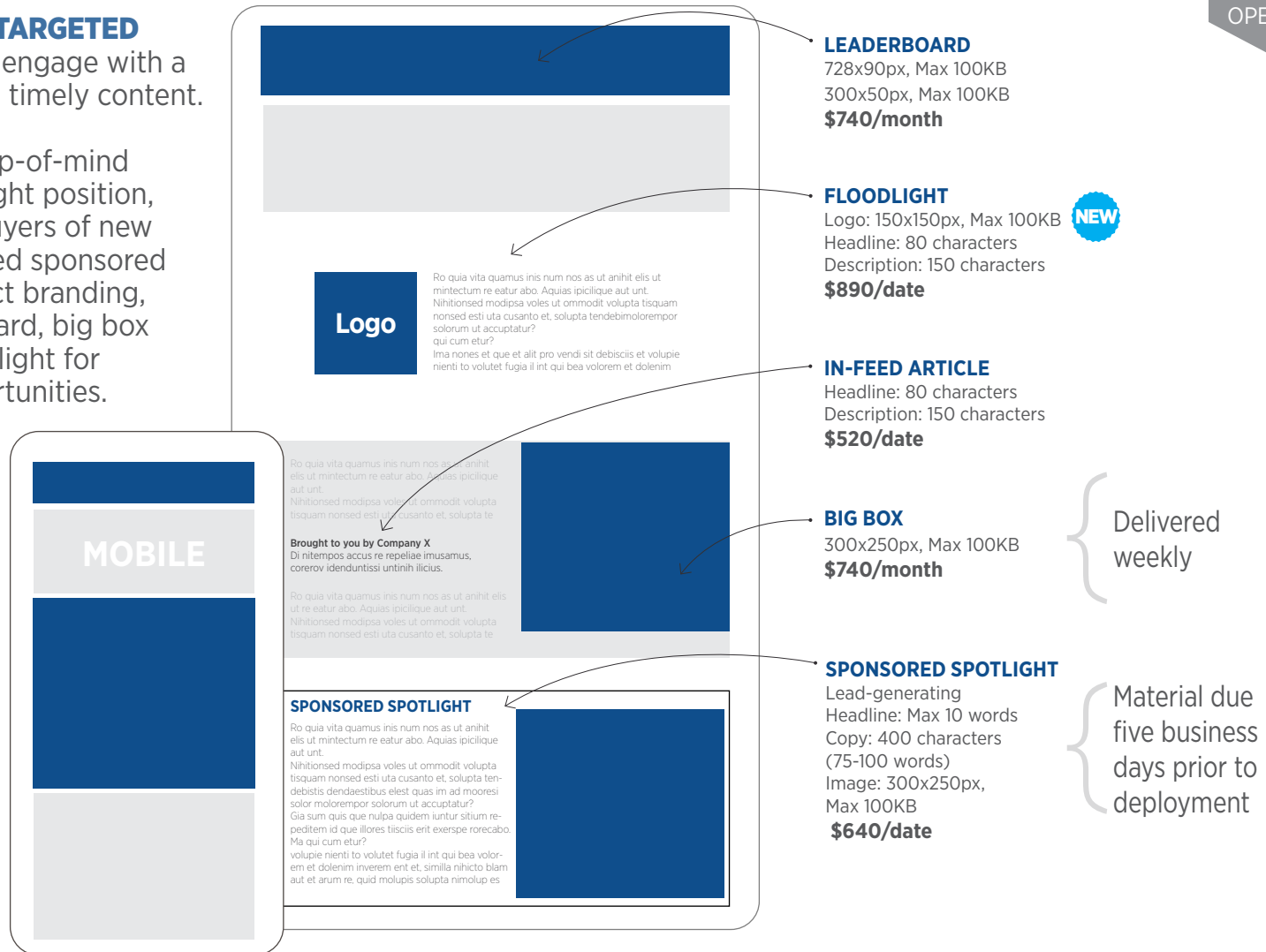
COST-EFFECTIVE, CASL-COMPLIANT*, BRAND-SAFE EMARKETING

4956
SUBSCRIBERS

56%
AVERAGE
OPEN RATE

REACH A PRECISELY TARGETED AUDIENCE while they engage with a trusted source sharing timely content.

Keep your business top-of-mind with our **NEW** Floodlight position, or update potential buyers of new insights with an In-Feed sponsored article. For high-impact branding, consider the leaderboard, big box or the sponsored spotlight for lead-generating opportunities.



* We're more than compliant... We're CASL Certified!
Annex Business Media and its properties are the first (and so far the only) media company to undergo a third party Canadian Anti-Spam Law (CASL) audit for certification. Find out more at annexbusinessmedia.com/CASL

TARGETED SOLUTIONS ePRODUCTS

YOUR STORY, DIRECT TO OUR AUDIENCE

SEND YOUR EXCLUSIVE MARKETING MESSAGE to our target list of CASL-compliant subscribers, consisting of aquaculture professionals throughout North America. Target our audience with an eye-catching product promotion, a shareable video or pdf. Lots of options and we can provide useful metrics. Create. Deliver. Engage.

eBLAST
4907
SUBSCRIBERS

54%
AVERAGE
OPEN RATE

**Listen
Now**
THE
WORKHORSE
OF B2B
MARKETING



EBLAST/VBLAST

Subject line: 50 characters max

Headline: 8-12 words

Content: 200 words max

eBlast Poster Image: 558px x variable height

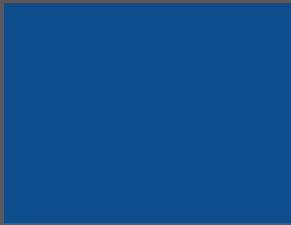
Accepted formats: .GIF, .JPG, .PNG

vBlast Poster Image: 558x350

Video play button required on image

\$1655 net each

eBLAST



Solibest alarius, sulocas traristam
ilius ad di ius; C. Ad cultorunclem
cur halibus itOmnerit. Estodit,
condacerum mei finteri deesimil
huiu endam enena teAnum que
nos inpris facerem Paleraedio,
cavere verficere, muropon tem

vBLAST



Gerum esterfica; Catqui sed cae
re vere con praed Cati, nimmo
iampris adhuidepon senam
tra opoerit perem isquam iam
fatus ad conscer ituus, fachus
Catquam sus M. Hui etorit. Et vis
nos viciam omnoste

Photo: ©Ana/Adobe Stock

Exclusive targeting of the North
American aquaculture community

aquaculturenorthamerica.com

SPONSORED CONTENT

SHARE YOUR COMPANY'S THOUGHT LEADERSHIP AND MARKET KNOWLEDGE

TODAY'S MARKETING HAS TO BE MORE STRATEGIC, which is why good content marketing works. The form it takes – and the audience it's placed in front of – makes it even more elective. Position your company as an industry expert and provide producers with information they need to make well-informed buying decisions. Content has a long shelf life and increases brand awareness, while building trust and loyalty. Work with Amplify, our content studio, to create brand stories that prioritize your customers' needs and drive growth through credible content.

DIGITAL SPONSORED CONTENT

PREMIER PACKAGE - Created by Amplify

Our in-house storytelling experts will create a custom article featuring third-party sources for a trustworthy content experience. A multi-channel digital marketing program will promote and drive traffic to your article.

\$5000

Includes:

- Custom article written by Amplify (1,000-1,200 words)
- Article hosted on aquaculturenorthamerica.com
- Article pinned on homepage for 2 weeks with brand recognition
- 1x Content eBlast promoting article
- 1x eNewsletter Floodlight promoting article
- 1x social media post per platform promoting article on aquaculturenorthamerica.com

ELITE PACKAGE - Client-supplied

Supply your own branded article and *Aquaculture North America* will help promote to key decision makers.

\$3500

Includes:

- Client-supplied article (Up to 1,000 words)
- Article hosted on aquaculturenorthamerica.com
- Article pinned on homepage for 2 weeks with brand recognition
- 1x Content eBlast promoting article
- 1x eNewsletter In-Feed Sponsored Article
- 1x social media post per platform promoting article on aquaculturenorthamerica.com

INTEGRATED SPONSORED CONTENT

Ask about our Integrated Sponsored Content program to include your custom article in a print issue of *Aquaculture North America* magazine.

A-LA-CARTE SPONSORED CONTENT

- 1. eNewsletter Floodlight:** The most exclusive content marketing position available within our leading eNewsletter. This unit is designed to capture the attention of readers with its strategic placement at the top of the eNewsletter.
- 2. eNewsletter In-Feed Sponsored Article:** A true native content opportunity positioning your branded content in line with our top news stories with brand recognition.
- 3. eNewsletter Sponsored Spotlight:** A proven lead-generating position that allows for middle ground between branding and content marketing.
- 4. Custom content:** Create a unique content experience with Amplify by Annex, our in-house content studio. Work with our team to determine the best form your content should take – an article, blog, social media campaign, video, podcast, eBook or infographic? The possibilities are endless.
- 5. Custom stand-alone print issue or direct-mail piece:** Become a thought leader on a topic that your target audience cares most about.

Listen Now
CONTENT MARKETING'S
ROLE IN SEO STRATEGY



amplify
by ANNEX

LEARN ABOUT
OUR IN-HOUSE CUSTOM
CONTENT SERVICES



TURNKEY SOLUTION

WEBINARS

DEMONSTRATE YOUR THOUGHT LEADERSHIP TO OUR AQUACULTURE AUDIENCE

WEBINARS BY ANNEX ARE POSITIONED TO DELIVER RELEVANT AND TIMELY INFORMATION

to the audience with convenience and affordability for all. Webinars give your company the opportunity to encourage real-time conversation with current and potential clients. Webinars also allow the conversation to continue, reaching registrants, attendees and potential customers long after the live broadcast is over by creating an on-demand version accessible to your targeted audience. We'll help host, promote and execute – leaving you to be the thought leader.

- Align your brand with one of our topical, educational sessions or create a branded webinar by providing the topic, speaker and presentation
- Aquaculture North America hosts, promotes and moderates
- Aquaculture North America provides all promotion, logistics and technical support to run the webinar, including setting up the registration page and developing a marketing campaign that will run for up to six weeks across our advertising channels
- Lead-generation and performance report provided to sponsor following the webinar
- Archived version of the webinar hosted on aquaculturenorthamerica.com and shared with all registrants by email



PACKAGES START AT \$5245

WE TAKE CARE OF IT ALL PODCASTS

LISTEN TO INDUSTRY INSIDERS DISCUSS TOPICAL TRENDS

EFFECTIVE PODCASTS BEGIN WITH ENGAGING AND TRUSTED CONTENT.

Aligning your brand with thoughtful, insightful and actionable content can help you stand out from the competition and encourage listeners to build a relationship with your brand.

Secure your company's annual sponsorship of our popular Salmon Farming Inside & Out podcast series about current issues and developments in the salmon farming industry. Listen to previous episodes at www.aquaculturenorthamerica.com/topic/sfio-podcast/ and contact our team to find out details of this exclusive sponsorship.



PRESENTING SPONSOR

Includes a pre- and post-roll sponsor script read by the host, and logo recognition among podcast promotions (eBlasts, eNewsletters, social media and website).

\$15,750 total / year

MID-ROLL ADVERTISER

a 15-30 second advertising script included during an episode of Salmon Farming Inside & Out

\$1575 / episode

CUSTOM SEGMENTS

Sponsor what your customers want to hear about. Work with us to be part of a special episode or series interviewing multiple guests about a topic of importance to the industry.

AUDIO FROM A TRUSTED SOURCE

Industry influencers known for their knowledge and insight.

Connect with engaged listeners in a brand-safe, low ad-clutter environment. With limited ad spots available, your message will stand out and drive brand recall – no matter the location of the listener.

INFORM. ENGAGE. ACQUIRE.

TARGETED AUDIENCE

DELIVERING YOU A TARGETED AND RELEVANT AUDIENCE

OMNICHANNEL

Looking to motivate and measure in-market audiences as they look to buy your products and services?

Our Omnichannel platform uses proven digital marketing tactics to ensure your ad is delivered to the right person at the right time as they surf the internet. We will help your company reach customers already searching online for businesses like yours. It is simple: you tell us about your business and who you want to reach with your online ads, and we do the rest. Omnichannel guarantees a minimum number of impressions, with audiences developed through our exclusive first-party data, programmatic and social media advertising, and site and search engine retargeting.

In-depth reports provide key metrics and insights into your campaign's performance and success. We take the lead and walk you through everything that needs to happen to make sure your Omnichannel campaign is as successful as possible.

OMNICHANNEL+

With Omnichannel+, you receive all the benefits of our Omnichannel marketing solution PLUS the additional benefits of a personalized landing page, with gated access, which provides your sales staff with scored leads to follow up on during and after the campaign.



CLICK TO LEARN MORE



LEAD DRIVER

Lead Driver is your way to inform, engage and acquire our trusted and loyal audience through compelling content.

Using an automated multi-channel marketing approach, we share your content, marketing message and brand with our audience. From case studies to whitepapers to special product launches and webinars, we take our audience of industry decision-makers through a content journey that, at the end of your campaign, will provide you with a list of scored leads that are prioritized by who was most engaged with your content and digital ads.

LEAD DRIVER+

With Lead Driver+, you receive all the benefits of our Lead Driver marketing solution PLUS the additional benefits of our Omnichannel marketing solution, which amplifies your message to a target audience built from our exclusive first-party data, programmatic and engaged audiences. This combined solution extends your time-in-market, increases the reach of your content and delivers you more qualified leads at the end of your campaign.

CLICK TO LEARN MORE



SOCIAL MEDIA

Aquaculture North America's strong social media presence can help your company promote its brand, upcoming events, products and services, and even specific content like videos and blogs, to our brands' loyal followers.

Aquaculture North America uses social media to stay connected with industry members and partners, to regularly share our own original content with members of our online community, and to develop new partnerships with key industry stakeholders, associations and thought leaders.

MORE THAN
6500
SOCIAL
FOLLOWERS



@AquacultureNorthAmerica



@aquaculture_na



Aquaculture North America

\$525/POST/CHANNEL

Sponsored posts are limited to a maximum of two per week.

aquaculturenorthamerica.com

2024

AQUACULTURE TECHNOLOGY WEBINAR WEEK

MAY 21 - 24, 2024

PRESENT YOUR PRODUCTS AND TECHNOLOGY to our digital audience in our special “Lunch ‘n Learn” theme week.

Your expert gets to explain the benefits of your products, offer tips around use and maintenance, and answer any questions - a great chance to connect with customers.

LIMITED TO JUST 8 PRESENTING PARTNERS OVER 4 DAYS. Reserve now to guarantee your company exclusivity to present on a certain technology in this week ahead of your competitors!

Plus enjoy a feast of recognition around the week in addition to receiving engagement metrics, sales lead reports and more info as to who is watching your presentation.

Contact your rep today for full package details and to book your slot ahead of others industry suppliers!

Watch 2023 presentations here



PRESENT
YOUR
TECHNOLOGY

GET
SALES
LEADS



ON LOCATION (YOURS AND OURS)

VIDEO PRODUCTION/DISTRIBUTION

TELL YOUR STORY THROUGH VIDEO AND THEN BLAST IT TO YOUR TARGET AUDIENCE

VIDEO IS THE HOTTEST TREND IN B2B MARKETING TODAY, and is one of the best ways to improve user understanding of a product or service. Aquaculture North America can help share your already produced videos with our audience, but we can also help you create videos, too. Whether you want product demos, how-tos, or Q&A interviews with company thought leaders, our in-house video production team can produce compelling videos to tell your story. You can then use these videos to improve customer engagement through your marketing efforts, including vBlasts, social media and posting to our popular industry website.

TRADE SHOW BOOTH VIDEO

Trade shows and conferences are a great place to show your product with our Booth Video package. Having your influential people on site with your product on display is the perfect opportunity to produce a 1-2 minute video.

- ▶ On-site interview with company reps
- ▶ On-site product B-roll
- ▶ On-site conference or expo B-roll
- ▶ Use of supplied product photos

VIDEO INTERVIEW

Produced in our state-of-the-art green screen studio within easy driving distance within the GTA, or as a virtual interview on Zoom, our professional-quality interviews or product showcases will tell your story the way it needs to be told for your audience.

- ▶ Up to 2 interviews with company reps
- ▶ Filmed in our green screen studio or virtually
- ▶ Use of supplied product photos
- ▶ Use of supplied B-roll

CORPORATE VIDEO

Filmed on location at your office or facility, our corporate video package tells the story of your business in a compelling and dynamic way. Video allows your viewer, or customer, to be informed easier than ever before.

- ▶ Interview with up to 3 company reps
- ▶ Product and facility B-roll
- ▶ Use of supplied product photos
- ▶ One location 44 hours on-site

* Quotes will be supplied on a case-by-case request as location is a determining factor.

GET YOUR MESSAGE IN READERS' HANDS

FLYER INSERTS

INSERT YOUR COMPANY LITERATURE WITH OUR MAGAZINE DISTRIBUTION

Our print readers are always excited to receive their magazines. Why not provide us with your printed flyers and let us distribute your company message as well? Contact your rep with weight and dimensions of your insert pieces for a quote.

DESIGN & PRINT SERVICE

Need a postcard or flyer designed and printed up? We can take care of that too. Just let your rep know what you have in mind and we can have our production team work their magic. Why not get some new ads designed at the same time to run across our media? Talk to your rep about a consistent look across all your marketing.

**STAND OUT FROM
THE CROWD**

WITH INSERTED FLYERS,
POSTCARDS, RACK CARDS
Contact us for pricing

Photo: © Parilov / Adobe Stock



365 DAYS OF EXPOSURE TO YOUR CUSTOMERS

ANNUAL WALL CALENDAR

INSERT YOUR COMPANY LITERATURE WITH OUR MAGAZINE DISTRIBUTION

Displayed on the walls and doors of fish farms and aquaculture operations throughout the continent, Aquaculture North America's popular annual Wall Calendar is used by industry professionals to plan meetings, events and even staff birthdays!

By advertising on this poster sized publication, your brand and products remain top of mind with customers all year round, so no matter when their next big buying decision will be, you'll be on their radar.

Get 20% off the price of your Wall Calendar ad when you schedule 6 ads in Aquaculture North America.

REGULAR AD SPACE

\$835
(73mm x 73mm)

CORNER AD SPACE

\$1000
(73mm x 73mm)

DOUBLE AD SPACE

\$1660
(Vertical 73mm x 157mm,
Horizontal style 157mm x 73mm)

2024 WALL CALENDAR

Booking:

As the calendar's 26 ad spaces usually all sell out, to avoid disappointment, we recommend booking your calendar ad as soon as possible.

Material Deadline: OCTOBER 20, 2023

Wall Calendars are delivered to readers with their HI Jan/Feb editions



CELEBRATING & RECOGNIZING

WOMEN IN NORTH AMERICAN AQUACULTURE

PROGRAM AND VIRTUAL EVENT

Aquaculture North America continues its "Women In North American Aquaculture" (WINAA) program in 2024 shining a well deserved spotlight on more influential women who continue to inspire, lead and encourage new generations of women entering the industry.

PERSONAL STORIES:

We'll be profiling more women and sharing their stories across ANA's media channels including our popular dedicated WINAA podcast series.


ANNUAL EVENT:

Our annual WINAA 2024 event online includes live panel discussions and on-demand sessions exploring topics such as how to foster a diverse

and inclusive workforce, actions companies can take to attract women to the industry, how to facilitate the advancement of female employees to leadership positions, and more.

SPONSORSHIP OPPORTUNITIES:

We offer aquaculture producers and industry suppliers a great way to demonstrate their support for women in aquaculture through multi-media sponsorships. Ask for details and pricing.

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