

BUSINESS PUBLICATION

Publisher's Statement

6 months ended June 30, 2017

Subject to Audit

MANUFACTURING AUTOMATION

Field Served:

MANUFACTURING AUTOMATION serves Canada's manufacturing and processing industries, users and potential users of various industrial automation products and technologies.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION	19,778
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1A	AVERAGE QUALIFIED PAID CIRCULATION	None Claimed
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1B	AVERAGE QUALIFIED NONPAID CIRCULATION		
	Print Only, See Par. 11(a)	13,244	
	Digital Only, See Par. 11(b)	910	
	Print & Digital (Unduplicated), See Par. 11(c)	5,624	
	Total Individual	19,778	
	Total Average Qualified Nonpaid Circulation		19,778

1C	AVERAGE NONQUALIFIED CIRCULATION		
	Allocated For Shows & Conventions	12	
	Miscellaneous, Including Staff Copies, See Par. 11(d)	370	
	Total Average Nonqualified Circulation	382	

1D	AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS	
	None	

2 QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES

2017 Issue	Total	Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Jan/Feb	19,750		12,889	910	5,951	19,750
Mar/Apr	19,773		12,903	941	5,929	19,773
May	19,829		13,054	1,057	5,718	19,829
Jun	19,759		14,126	734	4,899	19,759

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BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Canada	Outside Canada
ORIGINAL EQUIPMENT MANUFACTURING							
Furniture & Fixtures.....	1,021	5.2	770	31	220	1,020	1
Fabricated Metal Products	4,948	25.0	3,721	156	1,071	4,945	3
Industrial Machinery (Not Electrical)	2,690	13.6	1,924	98	668	2,689	1
Computer & Electronic Product Mfg.....	986	5.0	633	37	316	982	4
Electrical Products Industries Mfg.....	1,336	6.8	916	52	368	1,335	1
Transportation Equipment Industries Mfg.	1,104	5.6	771	55	278	1,100	4
Miscellaneous Manufacturing	559	2.8	346	10	203	557	2
Sub-Total Original Equipment Manufacturing.....	12,644	64.0	9,081	439	3,124	12,628	16
OTHER MANUFACTURING							
Food & Kindred Products Mfg.....	598	3.0	445	20	133	598	
Beverage and Tobacco Products	17	0.1	12		5	17	
Textile Mills	82	0.4	59	5	18	82	
Textile Mill Products	20	0.1	12	1	7	20	
Apparel & Other Finished Products Mfg.	116	0.6	84	8	24	116	
Leather & Leather Products Mfg.....	23	0.1	19		4	23	
Lumber & Wood Products (except Furniture) Mfg.....	522	2.6	403	21	98	522	
Paper & Allied Products Mfg.....	244	1.2	179	16	49	244	
Printing Publishing & Allied Products Mfg.	443	2.2	319	21	103	443	
Petroleum And Coal Products Mfg.	111	0.6	79	6	26	110	1
Chemical And Chemical Products Mfg.	327	1.7	243	15	69	327	
Rubber & Plastic Industries Mfg.	704	3.6	508	36	160	704	
Nonmetallic Mineral Products Mfg.	281	1.4	210	18	53	281	
Primary Metal Industries Mfg.	711	3.6	526	26	159	710	1
Sub-Total Other Manufacturing	4,199	21.2	3,098	193	908	4,197	2
TOTAL MANUFACTURING	16,843	85.2	12,179	632	4,032	16,825	18
NONMANUFACTURING							
Agriculture Forestry & Fishing.....	115	0.6	81	8	26	115	
Mining Industries	104	0.5	81	3	20	104	
Utilities (Electric, Gas & Sanitary Services).....	71	0.4	43	2	26	71	
Construction.....	303	1.5	222	12	69	303	
Transportation Services Including Storage/ Warehousing.....	102	0.5	68	4	30	102	
Wholesale Trade.....	921	4.7	734	30	157	921	
Retail Trade	96	0.5	64	5	27	96	
Finance/Insurance/Real Estate Industries.....	9	0.0	2	1	6	9	
Professional, Scientific & Technical Services...	221	1.1	109	1	111	221	
Engineering and Architectural Services	373	1.9	204	9	160	371	2
Computer Integrated System Design	61	0.3	29	1	31	61	
Educational Institutions.....	74	0.4	30	1	43	74	
All Other Services	325	1.7	194	18	113	322	3
Government (Federal/Provincial/Municipal).....	104	0.5	58	5	41	103	1
Others Allied to the Field	37	0.2	28	2	7	35	2
TOTAL NONMANUFACTURING	2,916	14.8	1,947	102	867	2,908	8
TOTAL QUALIFIED CIRCULATION	19,759	100.0	14,126	734	4,899	19,733	26

BUSINESS/OCCUPATIONAL ANALYSIS by Job Title

Classification by Job Title	Qualified		Qualified Nonpaid		Qualified Nonpaid Digital	Exec. Mgmt.	Admin. Mgmt.	Maint. Mgmt./Eng.	Purchasing	Plant Operations	Production Operations	Plant Engineering	Technicians- Technologists	Engineering Titles n.e.c.	Design Engineering	Research and Development	Quality Control/ Testing	Other
	Nonpaid	%	Nonpaid	Print Only														
ORIGINAL EQUIPMENT MANUFACTURING																		
Furniture & Fixtures Mfg.....	1,021	5.2	770	31	220	556	70	32	42	142	92	24	6	10	28	7	3	9
Fabricated Metal Products Mfg.....	4,948	25.0	3,721	156	1,071	2,351	504	152	257	673	381	185	72	69	107	40	92	65
Industrial Machinery (Not Electrical)...	2,690	13.6	1,924	98	668	1,134	307	58	102	324	218	178	63	80	127	18	30	51
Computer & Electronic Product Mfg...	986	5.0	633	37	316	365	108	15	37	100	96	73	54	41	44	18	15	20
Electrical Products Industries Mfg....	1,336	6.8	916	52	368	476	190	40	56	134	104	118	58	44	48	25	16	27
Transportation Equipment Industries Mfg.....	1,104	5.6	771	55	278	414	117	56	52	122	98	63	42	31	51	11	28	19
Miscellaneous Manufacturing.....	589	2.8	346	10	203	277	102	10	8	37	23	18	15	11	30	10	9	9
Sub-Total Original Equipment Manufacturing.....	12,644	64.0	9,081	439	3,124	5,573	1,398	363	554	1,532	1,012	659	310	286	435	129	193	200
OTHER MANUFACTURING																		
Food & Kindred Products Mfg.....	598	3.0	445	20	133	138	31	105	19	156	74	24	11	7	6	3	15	9
Beverage and Tobacco Products.....	17	0.1	12		5	2	1	3		3	3	1	2					2
Textile Mills.....	82	0.4	59	5	18	19	6	8	4	16	13	3	4	3			3	3
Textile Mill Products.....	20	0.1	12	1	7	11			1	3	1	1	1	1				1
Apparel & Other Finished Products Mfg.....	116	0.6	84	8	24	52	10	8	5	15	18	2	1	2	1		1	1
Leather & Leather Products Mfg.....	23	0.1	19		4	8	3	1	2	7	2							
Lumber & Wood Products (except Furniture) Mfg.....	522	2.6	403	21	98	214	51	31	22	111	47	10	4	6	7	5	7	7
Paper & Allied Products Mfg.....	244	1.2	179	16	49	43	18	37	12	60	28	19	4	7	4	2	3	7
Printing, Publishing & Allied Products Mfg.....	443	2.2	319	21	103	222	36	18	13	64	73	4	3	1	4	1	1	3
Petroleum And Coal Products Mfg....	111	0.6	79	6	26	31	10	6	1	25	8	8	5	1	6	4	3	3
Chemical And Chemical Products Mfg.....	327	1.7	243	15	69	80	19	39	19	84	41	11	14	2	4	5	6	3
Rubber & Plastic Industries Mfg.....	704	3.6	508	36	160	197	44	77	42	129	72	52	33	12	20	5	10	11
Nonmetallic Mineral Products Mfg....	281	1.4	210	18	53	83	21	21	8	90	24	12	4	2	3	2	4	7
Primary Metal Industries Mfg.....	711	3.6	526	26	159	253	66	53	33	106	73	39	14	16	24	5	16	13
Sub-Total Other Manufacturing.....	4,199	21.2	3,098	193	908	1,353	316	407	181	889	477	186	100	60	79	32	69	70
TOTAL MANUFACTURING.....	16,843	85.2	12,179	632	4,032	6,926	1,714	770	735	2,401	1,489	845	410	346	514	161	262	270

Classification by Job Title	Qualified Nonpaid		Qualified Nonpaid Print Only		Qualified Nonpaid Digital Only		Qualified Nonpaid Digital (Unduplicated)		Exec. Mgmt.	Admin. Mgmt.	Maint. Mgmt./Eng.	Purchasing	Plant Operations	Production Operations	Plant Engineering	Technicians, Technologists	Engineering Titles n.e.c.	Design Engineering	Research and Development	Quality Control/Testing	Other
	Count	%	Count	%	Count	%	Count	%													
NONMANUFACTURING																					
Agriculture Forestry & Fishing	115	0.6	81	0.6	8	0.6	26	0.6	34	5	19	4	24	11	5	2	2	1	1	2	5
Mining Industries	104	0.5	81	0.5	3	0.5	20	0.5	31	12	19	4	14	7	7	1	4	2	1	2	2
Utilities (Electric, Gas & Sanitary Services)	71	0.4	43	0.4	2	0.4	26	0.4	12	6	6	4	5	7	10	8	7	3	1	3	3
Construction	303	1.5	222	1.5	12	1.5	69	1.5	146	23	11	10	59	12	14	8	7	5	1	3	4
Transportation Services Including Storage/Warehousing	102	0.5	68	0.5	4	0.5	30	0.5	43	11	12	49	15	2	3	2	3	2	1	1	7
Wholesale Trade	921	4.7	734	4.7	30	4.7	157	4.7	360	193	19	49	86	48	41	33	28	19	10	11	24
Retail Trade	96	0.5	64	0.5	5	0.5	27	0.5	49	18	3	8	8	3	3	4	1	1	1	2	4
Finance/Insurance/Real Estate Industries	9	0.0	2	0.0	1	0.0	6	0.0	5	2				1	1						
Professional, Scientific & Technical Services	221	1.1	109	1.1	1	1.1	111	1.1	107	17	7	3	6	4	14	19	17	12	7	1	7
Engineering and Architectural Services	373	1.9	204	1.9	9	1.9	160	1.9	142	35	7	4	27	6	47	21	26	35	1	2	20
Computer Integrated System Design	61	0.3	29	0.3	1	0.3	31	0.3	33	8	8	1	3	2	2	3	2	3	2	1	3
Educational Institutions	74	0.4	30	0.4	1	0.4	43	0.4	5	7	8	5	1	1	2	15	5	2	2	2	26
All Other Services	325	1.7	194	1.7	18	1.7	113	1.7	156	48	15	5	16	18	12	28	8	5	5	5	9
Government (Federal/Provincial/Municipal)	104	0.5	58	0.5	5	0.5	41	0.5	8	21	28	2	9	4	5	14	4	3	1	8	8
Others Allied to the Field	37	0.2	28	0.2	2	0.2	7	0.2	12	10	3	4	4	2	2	1	1	3	1	24	2
TOTAL NONMANUFACTURING	2,916	14.8	1,947	14.8	102	14.8	867	14.8	1,143	416	157	86	277	128	166	158	115	93	29	24	124
TOTAL QUALIFIED CIRCULATION	19,759	100.0	14,126	100.0	734	100.0	4,899	100.0	8,069	2,130	927	821	2,678	1,617	1,011	568	461	607	190	286	394

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AGE OF SOURCE DATA ANALYSIS

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within			Total	%
				1 Year	2 Years	3 Years		
Qualified Nonpaid Circulation:								
Direct request from recipient	13,895	730	4,870	15,357	2,991	1,147	19,495	98.7
Direct request from recipient's company	231	4	29	127	137		264	1.3
Communication other than request								
Association								
Business Directories								
Lists								
Acquired Circulation								
Other Sources								
Total Qualified Nonpaid Circulation	14,126	734	4,899	15,484	3,128	1,147	19,759	100.0
Percent	71.5	3.7	24.8	78.4	15.8	5.8	100.0	
Paid Subscription Circulation								
Paid Acquired Circulation								
Single Copy Sales								
Total Qualified Circulation							19,759	

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MAILING ADDRESS ANALYSIS

	Total Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)
Individual by name and title and/or occupation	19,759	100.0	14,126	734	4,899
Individual by name only					
Title or occupation only					
Company name only					
Multi-Copy Same Addressee					
Total Qualified Paid Subscription & Nonpaid Circulation	19,759	100.0	14,126	734	4,899
Single Copy Sales					
Total Qualified Circulation	19,759				

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GEOGRAPHIC ANALYSIS

Province	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Alberta	1,141	34	394	1,569
British Columbia	1,274	58	429	1,761
Manitoba	469	15	156	640
New Brunswick	383	6	149	538
Newfoundland/Labrador	158	7	39	204
Northwest Territories	2		1	3
Nova Scotia	325	16	132	473
Nunavut				
Ontario	6,604	272	2,340	9,216
Prince Edward Island	48	1	22	71
Quebec	3,440	288	1,155	4,883
Saskatchewan	273	14	79	366
Yukon Territory	8		1	9
Canadian Unclassified				
Total Canada	14,125	711	4,897	19,733
United States	1	15	2	18
Military or Civilian Personnel Overseas				
Other International		8		8
Total International	1	23	2	26
E-Mail Address Only				
Other Unclassified				
Grand Total	14,126	734	4,899	19,759

ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended June 30, 2017

5 **PRICE DATA** Reporting not required

7 **SALES CHANNELS** Reporting not required

6 **TERM DATA** Reporting not required

8 **PREMIUM USAGE** Reporting not required

ADDITIONAL CIRCULATION INFORMATION

9 **POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION**

Reporting not required

10 **RENEWAL ANALYSIS OF PAID CIRCULATION**

Reporting not required

11 **EXPLANATORY**

Audit Cycle: December ending

(a) Print Only Individual subscriptions, averaging 13,244 copies per issue, represent copies served to individuals receiving the print version only of MANUFACTURING AUTOMATION.

(b) Digital Only Individual subscriptions, averaging 910 copies per issue, represent copies served to individuals receiving the digital version only. The digital version of MANUFACTURING AUTOMATION is made available to subscribers via an e-mail notice notifying them of the availability of each issue.

(c) Print & Digital (Unduplicated) Individual subscriptions, averaging 5,624 copies per issue, represent copies served to individuals receiving the print and digital version. The digital version of MANUFACTURING AUTOMATION is made available to subscribers through a password protected website wherein an email notice is sent to recipients notifying them of the availability of each issue.

(d) Miscellaneous includes checking and promotion copies, averaging 161 copies per issue, served to advertisers and agencies.

Definition of Recipient Qualification:

Qualified recipients are: Canadian in-plant manufacturing executives and engineers. Professional people involved in production management. Qualified recipients also include company and administrative management, operational staff, scientific management and staff, systems management and staff, and other personnel and companies related to the field served.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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