

8.125x10.625

PRINT AD SIZES

DISPLAY ADS

	LIVE AREA/ NO BLEED Width x depth	TRIM SIZE Width x depth	BLEED SIZE Width x depth
Full Page	7.125 x 9.625	8.125 x 10.625	8.375 x 10.875
DPS	15.25 x 9.625	16.25 x 10.625	16.5 x 10.875
2/3 Vertical	4.6875 x 9.625		
2/3 Horizontal	7.125 x 6.5		
2/3 Horizontal Spread	15.25 x 6.5	16.25 x 7	16.5 x 7.125
1/2 Island	4.6875 x 7.25		
1/2 Island Spread	10.375 x 7.25	10.375 x 7.75	10.375 x 7.875
1/2 Horizontal	7.125 x 4.75	8.125 x 5.25	8.375 x 5.375
1/2 Horizontal Spread	15.25 x 4.75	16.25 x 5.25	16.5 x 5.375
1/2 Vertical	3.475 x 9.625		
1/3 Square	4.6875 x 4.75		
1/3 Vertical	2.25 x 9.625		
1/3 Horizontal	7.125 x 3.125		
1/4 Vertical	3.475 x 4.75		
1/4 Horizontal	7.125 x 2.4375		
1/6 Vertical	2.25 x 4.75		
1/6 Horizontal	4.6875 x 2.375		
1/6 Square	3.5 x 3.125		
1/6 Square Double	3.5 x 6.25		
Cover Box	3.5 x 1		
Blow-In Insert	6.875 x 9.475	7.875 x 10.475	8.125 x 10.725

8.875x11.625

PRINT AD SIZES

DISPLAY ADS

	LIVE AREA/ NO BLEED Width x depth	TRIM SIZE Width x depth	BLEED SIZE Width x depth
Full Page	7.875 x 10.625	8.875 x 11.625	9.125 x 11.875
DPS	16.75 x 10.625	17.75 x 11.625	18 x 11.875
2/3 Vertical	5.1875 x 10.625		
1/2 Island	5.1875 x 8		
1/2 Vertical	3.875 x 10.625		
1/2 Horizontal	7.875 x 5.25		
1/2 Horizontal Spread	16.75 x 5.25	17.75 x 5.75	18 x 5.875
1/3 Vertical	2.5 x 10.625		
1/3 Horizontal	7.875 x 3.525		
1/3 Square	5.1875 x 5.25		
1/4 Vertical	3.875 x 5.25		
1/4 Horizontal	7.875 x 2.625		
1/6 Vertical	2.5 x 5.25		
1/6 Horizontal	5.1875 x 2.5		
Blow-In Insert	7.625 x 10.475	8.625 x 11.475	8.875 x 11.725

8.875x11.625

CPK PRINT AD SIZES

DISPLAY ADS

	LIVE AREA/ NO BLEED width x depth	TRIM SIZE width x depth	BLEED SIZE width x depth
Full Page	7.875 x 10.625	8.875 x 11.625	9.125 x 11.875
DPS	16.75 x 10.625	17.75 x 11.625	18 x 11.875
2/3 Vertical	5.1875 x 10.625	5.625 x 11.625	5.75 x 11.875
1/2 Island	5.1875 x 8	5.6875 x 8.5	5.8125 x 8.625
1/2 Vertical	3.875 x 10.625	4.375 x 11.625	4.5 x 11.875
1/2 Horizontal	7.875 x 5.25	8.875 x 5.75	9.125 x 5.875
1/3 Vertical	2.5 x 10.625	3 x 11.625	3.125 x 11.875
1/3 Horizontal	7.875 x 3.525	8.875 x 4	9.125 x 4.125
1/3 Square	5.1875 x 5.25	5.6875 x 5.75	5.8125 x 5.875
1/4 Vertical	3.875 x 5.25		
1/4 Horizontal	7.875 x 2.625		
1/6 Vertical	2.5 x 5.25		
1/6 Horizontal	5.1875 x 2.5		
Blow-In Insert	7.625 x 10.475	8.625 x 11.475	8.875 x 11.725

Classified

AD SIZE CHANGES

Publication	AD	CURRENT SIZE width x depth	NEW SIZE width x depth	# of ADS/PAGE
BJ	Business Card	3.37 x 1.84	3.3 x 1.75	10
MM	Single Card	3.43 x 1.86	3.45 x 1.8	8
	Double Card	3.43 x 4.29	3.45 x 4.1	4
FV	Single Card	3.31 x 1.84	3.45 x 1.8	8
	Double Card Vertical	3.31 x 4.08	3.45 x 4.1	4
	Double Card Horizontal	7 x 1.84	7.175 x 1.8	
PZ	Single Card	3.35 x 1.95	3.45 x 1.8	
WG	Third	4.64 x 4.96	4.6875 x 4.75	
	Quarter	3.36 x 4.96	3.475 x 4.75	
	Sixth	2.125 x 4.96	2.25 x 4.75	
PA	C Box	3.375 x 3.25	3.475 x 3.13	
	B Box Vertical	1.629 x 3.35	1.629 x 3.13	
	B Box Horizontal	3.375 x 1.629	3.4 x 1.629	
	A	1.629 x 1.56	1.629 x 1.5	
EB	Cover Banner	7 x 1.375	7.125 x 1.25	
EPT	Product Source Guide Pg.	2.5 x 2.5	2.5 x 2.4	
SPT	Bottom Cover Ad	9 x 1.375	8.875 x 1.4925	
GL	Single		3.42 x 1.8	
	Double		3.42 x 3.65	

FRENCH DOOR FLOWCHART

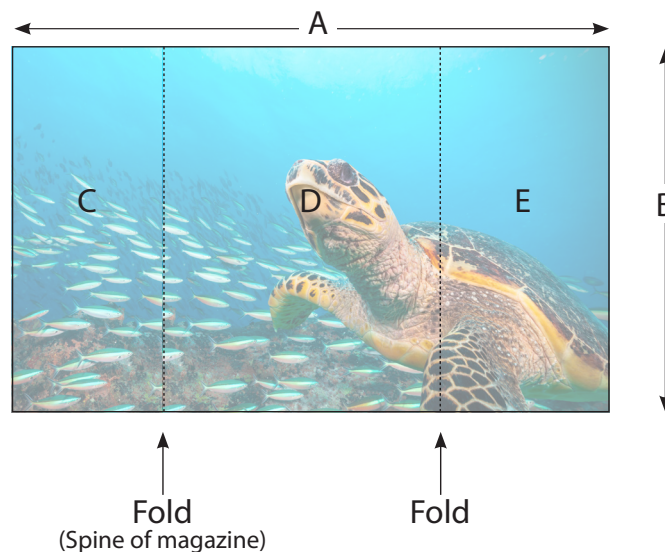
FRENCH DOOR COVERS

Magazine flowchart will have an “odd” page count.

The page count will **NOT** be in a multiple of four.

The page count number will be 2 pages different.

For example: the magazine will be 30 physical pages in the magazine plus 2 pages for the french door cover. The 2 pages for the french door cover are not shown on the flowchart as pages in the magazine. The french door cover is sent to prepress separately.



8.125"x10.625"	A	B	C	D	E
TRIM	17"	10.625"	4.125"	7.875"	5"
LIVE	16"	9.625"	-	-	-
BLEED	17.25"	10.875"	-	-	-

8.875"x11.625"	A	B	C	D	E
TRIM	18.5"	11.625"	4.4"	8.625"	5.375"
LIVE	17.5"	10.625"	-	-	-
BLEED	18.75"	11.875"	-	-	-

6 PAGE GATE FOLD

6 PAGE GATE FOLD

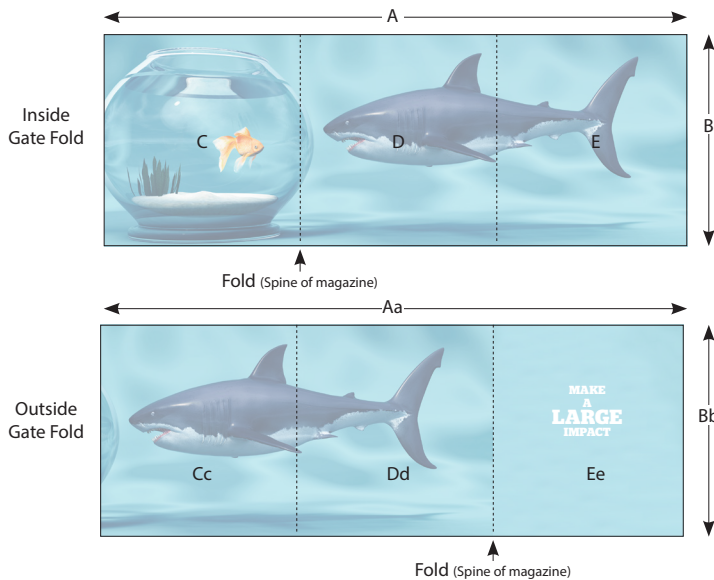
The gate fold will not be part of the magazine page count.

The gate fold section should be laid out in a separate file. It should be laid out as the flat size of the three pages. (total of two pages in the file, one for the front spread and one for the back spread).

Note: the sizes of each panel and how they reverse from front to back. Upload to prepress as a PDF with the two spreads in the one file.

This is run as a 6 page section on the press.

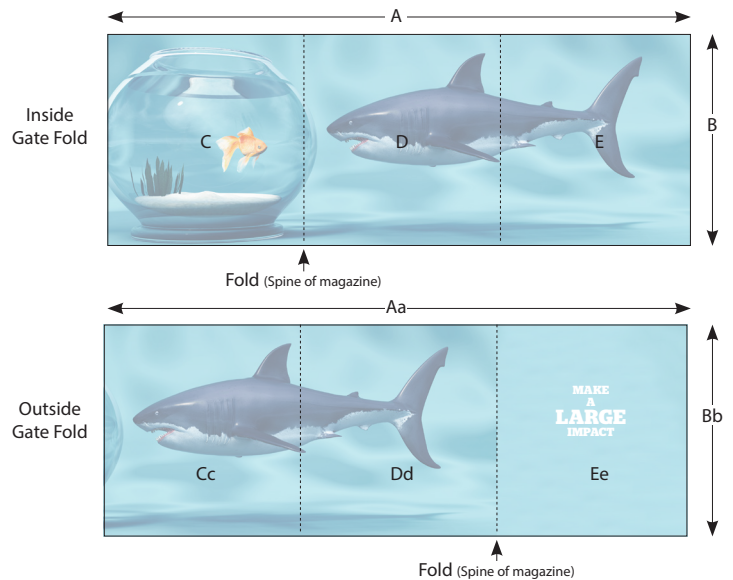
8.125x10.625"



	A	B	C	D	E
TRIM	23.625"	10.625"	8.125"	7.875"	7.625"
LIVE	22.625"	9.625"	-	-	-
BLEED	23.875"	10.875"	-	-	-

	Aa	Bb	Cc	Dd	Ee
TRIM	23.625"	10.625"	7.625"	7.875"	8.125"
LIVE	22.625"	9.625"	-	-	-
BLEED	23.875"	10.875"	-	-	-

8.875x11.625"



	A	B	C	D	E
TRIM	25.875"	11.625"	8.875"	8.625"	8.375"
LIVE	24.875"	10.625"	-	-	-
BLEED	26.125"	11.875"	-	-	-

	Aa	Bb	Cc	Dd	Ee
TRIM	25.875"	11.625"	8.375"	8.625"	8.875"
LIVE	24.875"	10.625"	-	-	-
BLEED	26.125"	11.875"	-	-	-

COVER WRAP

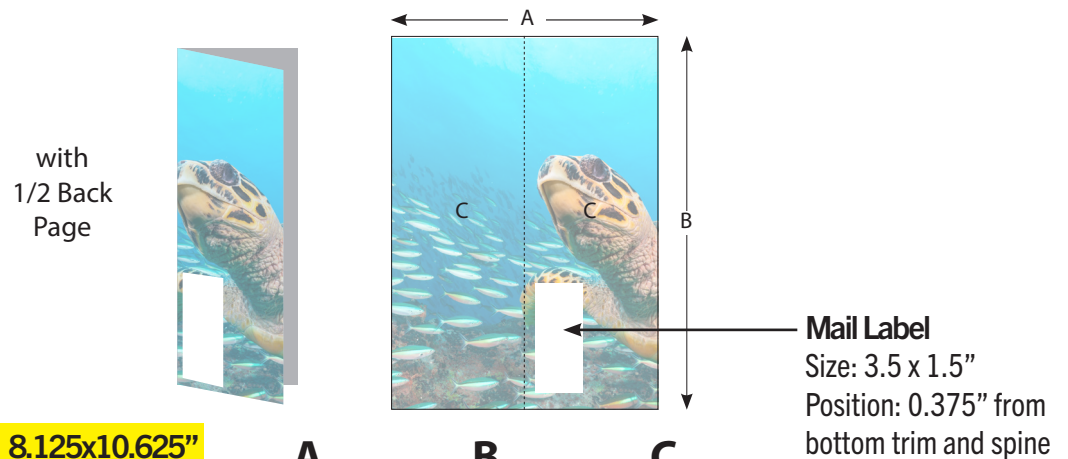
COVER WRAP

The cover wrap is sent to prepress as a separate file.

The file should be created separate from the magazine and sent to prepress separately. The PDF should include the

The cover wrap should be laid out in a separate file. It should be laid out as the flat size. A total of two pages in the file, one for the front spread and one for the back spread.

This does not affect the page count of the magazine.



8.125x10.625"

	A	B	C
TRIM	8.75"	10.625"	4.375"
LIVE	7.75"	9.625"	-
BLEED	9"	10.875"	-

8.875x11.625"

	A	B	C
TRIM	8.75"	11.625"	4.375"
LIVE	7.75"	10.625"	-
BLEED	9"	11.875"	-

BELLY BURST

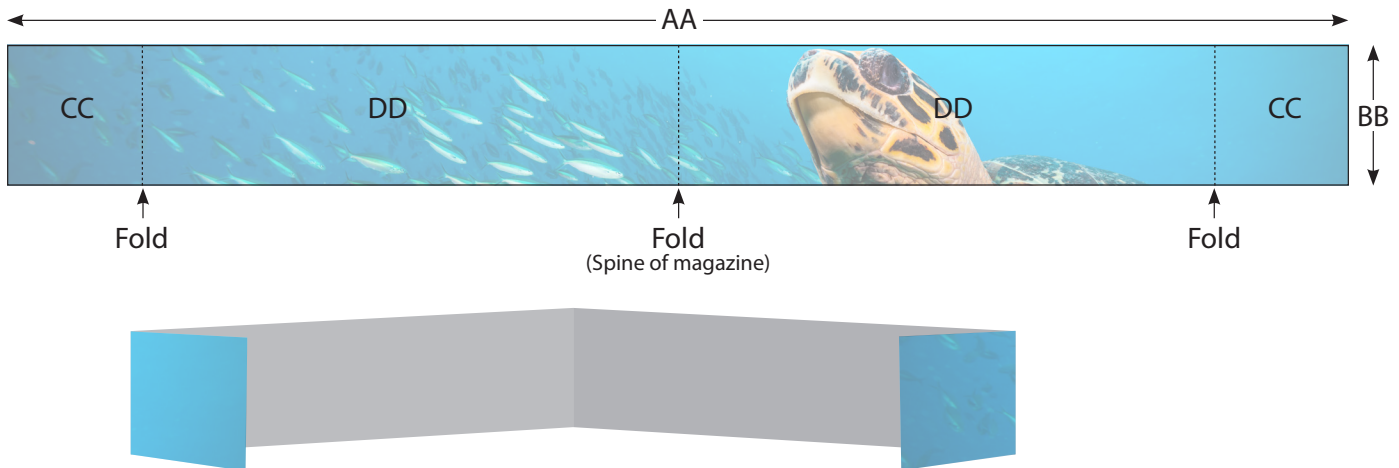
BELLY BURST

The belly band wraps around the outside of the magazine and attaches with glue dots to the inside pages of the magazine.

Advertisers will purchase the belly burst with the intent of having the flaps glue to a specific spread in the magazine. This will be indicated on the print order.

The belly burst should be laid out in a separate file. It should be laid out as the flat size. It is printed one side, with the option to print both sides.

Send to prepress as a one page PDF.



8.125x10.625"	AA	BB	CC	DD
TRIM	24.25"	4.5"	3.875"	8.25"
LIVE	23.25"	3.5"	-	-
BLEED	24.5"	4.75"	-	-
8.875x11.625"	AA	BB	CC	DD
TRIM	25.75"	4.5"	3.875"	9"
LIVE	24.75"	3.5"	-	-
BLEED	26"	4.75"	-	-

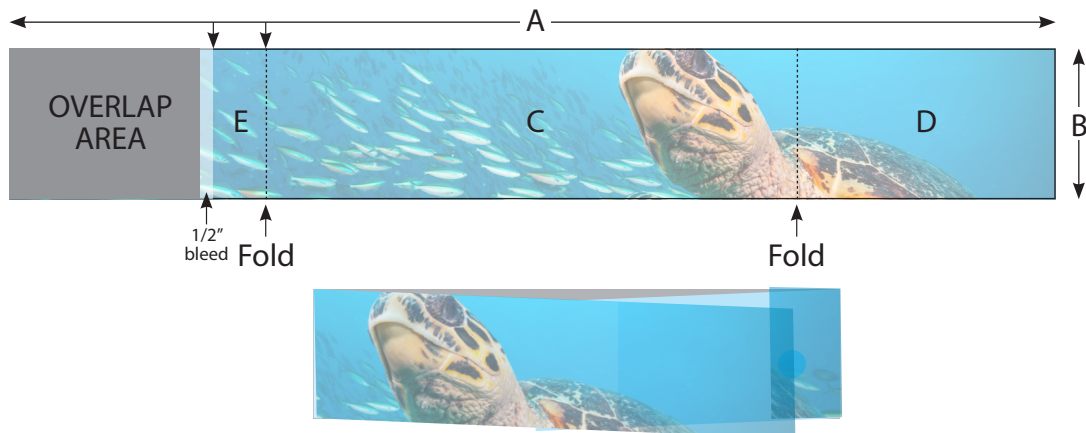
BELLY BAND

BELLY BAND

The belly band wraps around the outside of the magazine with overlapping flaps and is fastened by a glue dot.

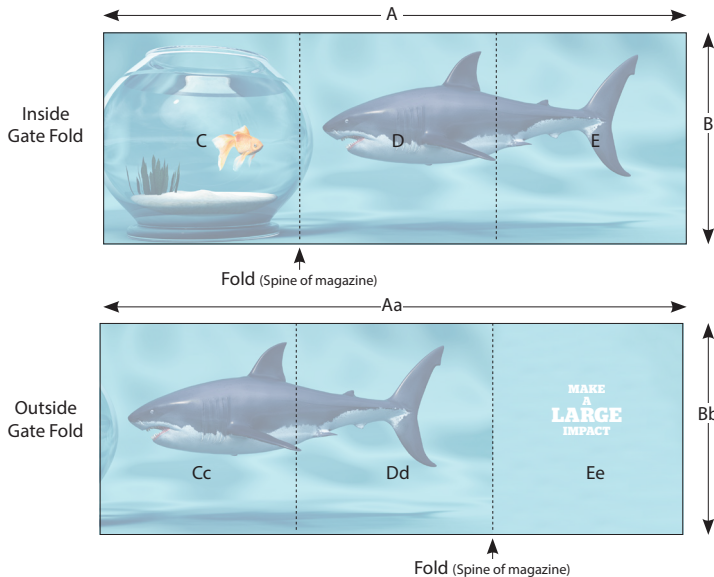
The belly band should be laid out in a separate file. It should be laid out as the flat size. It is printed one side only.

Send to prepress as a one page PDF.



	A	B	C	D	E
8.125x10.625"					
TRIM	20.125"	4.5"	8.25"	5.9375"	2.3125" 2.8125"
					<small>Live Area Bleed (1/2" to left edge)</small>
LIVE	19.125"	3.5"	-	-	-
BLEED	20.375"	4.75"	-	-	-
8.875x11.625"					
TRIM	20.875"	4.5"	9"	5.9375"	3.0625" 3.5625"
					<small>Live Area Bleed (1/2" to left edge)</small>
LIVE	19.875"	3.5"	-	-	-
BLEED	21.125"	4.75"	-	-	-

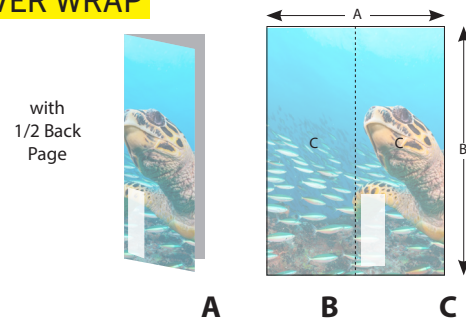
6 PAGE GATE FOLD



	A	B	C	D	E
TRIM	23.625"	10.625"	8.125"	7.875"	7.625"
LIVE	22.625"	9.625"	-	-	-
BLEED	23.875"	10.875"	-	-	-

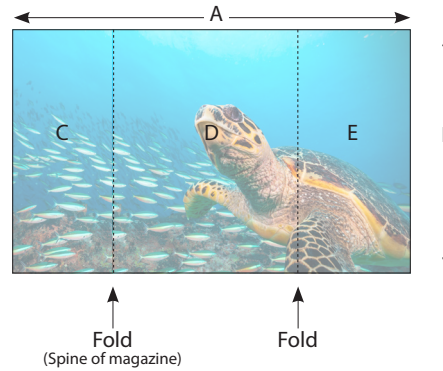
	Aa	Bb	Cc	Dd	Ee
TRIM	23.625"	10.625"	7.625"	7.875"	8.125"
LIVE	22.625"	9.625"	-	-	-
BLEED	23.875"	10.875"	-	-	-

COVER WRAP



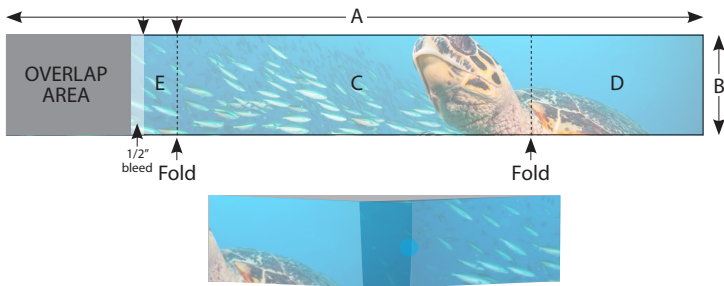
	A	B	C
TRIM	8.75"	10.625"	4.375"
LIVE	7.75"	9.625"	-
BLEED	9"	10.875"	-

FRENCH DOOR COVER



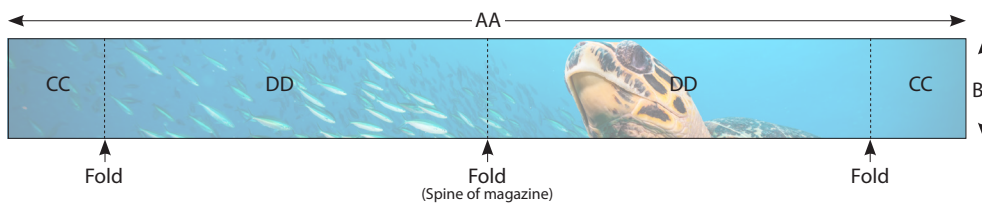
	A	B	C	D	E
TRIM	17"	10.625"	4.125"	7.875"	5"
LIVE	16"	9.625"	-	-	-
BLEED	17.25"	10.875"	-	-	-

BELLY BAND

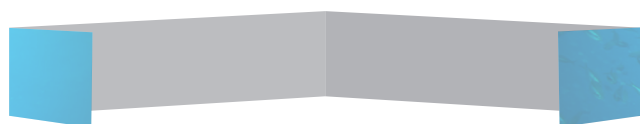


	A	B	C	D	E
TRIM	20.125"	4.5"	8.25"	5.9375"	2.3125" Live Area 2.8125" Bleed (1/2" to left edge)
LIVE	19.125"	3.5"	-	-	-
BLEED	20.375"	4.75"	-	-	-

BELLY BURST

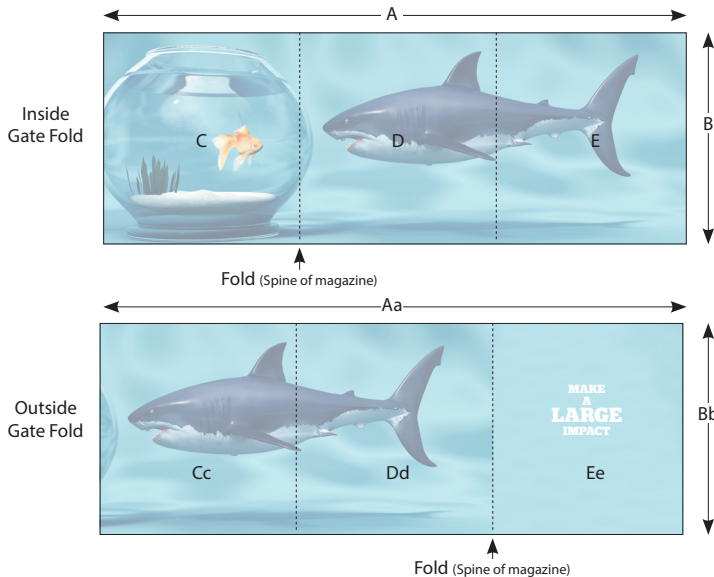


	AA	BB	CC	DD
TRIM	24.25"	4.5"	3.875"	8.25"
LIVE	23.25"	3.5"	-	-
BLEED	24.5"	4.75"	-	-



GIZMOS 8.875x11.625

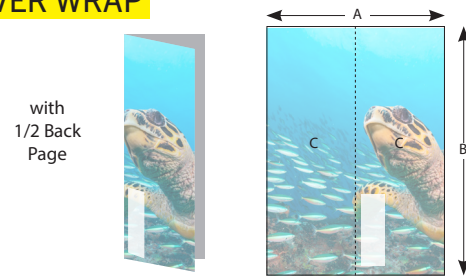
6 PAGE GATE FOLD



	A	B	C	D	E
TRIM	25.875"	11.625"	8.875"	8.625"	8.375"
LIVE	24.875"	10.625"	-	-	-
BLEED	26.125"	11.875"	-	-	-

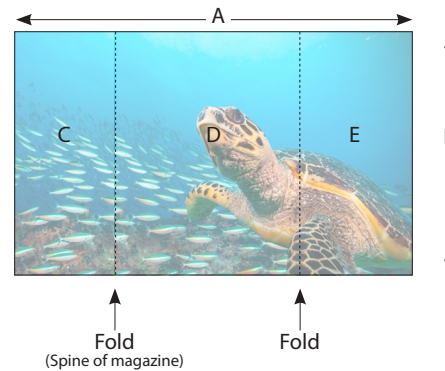
	Aa	Bb	Cc	Dd	Ee
TRIM	25.875"	11.625"	8.375"	8.625"	8.875"
LIVE	24.875"	10.625"	-	-	-
BLEED	26.125"	11.875"	-	-	-

COVER WRAP



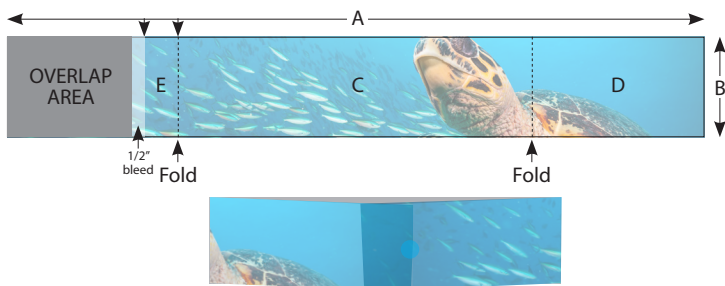
	A	B	C
TRIM	8.75"	11.625"	4.375"
LIVE	7.75"	10.625"	-
BLEED	9"	11.875"	-

FRENCH DOOR COVER



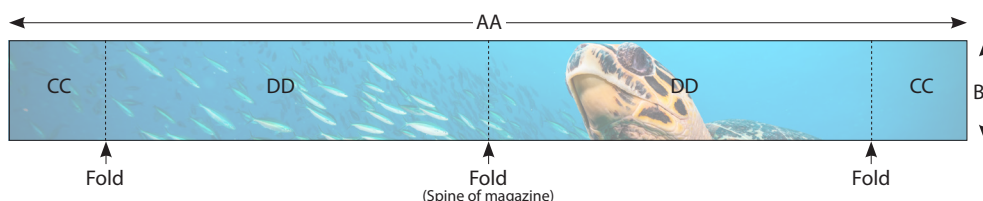
	A	B	C	D	E
TRIM	18.5"	11.625"	4.4"	8.625"	5.375"
LIVE	17.5"	10.625"	-	-	-
BLEED	18.75"	11.875"	-	-	-

BELLY BAND



	A	B	C	D	E
TRIM	20.875"	4.5"	9"	5.9375"	3.0625" Live Area 3.5625" Bleed (1/2" to left edge)
LIVE	19.875"	3.5"	-	-	-
BLEED	21.125"	4.75"	-	-	-

BELLY BURST



	AA	BB	CC	DD
TRIM	25.75"	4.5"	3.875"	9"
LIVE	24.75"	3.5"	-	-
BLEED	26"	4.75"	-	-